

Reinstate Buck Weaver to Major League Baseball

ClearBuck.com Update

Thursday, June 3, 2004

Issue 4



Visit ClearBuck.com @ SoxFest 2004

Help the ClearBuck.com campaign kick off the Chicago White Sox 2004 season at this year's annual fan festival – SoxFest 2004. Stop by **Booth #43** to purchase our famous neon green t-shirts, memo pads, brochures and stickers or pick up your free copy of the ClearBuck.com special edition newsletter.

Browse through our incredible collection of Black Sox memorabilia and talk with Black Sox scholar and ClearBuck.com founder Dr. David Fletcher. Visit with Buck Weaver's niece Patricia Anderson, speak to "The Ginger Kid" author Irving Stein or share your stories with fellow ClearBuck.com supporters.

Saturday, January 31st marks 48 years since Buck Weaver's death. Visit the Buck Weaver memoriam at booth #43 to pay your respects and sign the guest book.

The following information was taken from the Chicago White Sox website:

Guillen, Buehrle, Lee and Loaiza to attend SoxFest 2004

CHICAGO -- New Chicago White Sox manager Ozzie Guillen and current players Mark Buehrle, Carlos Lee and Esteban Loaiza will headline the list of participants at SoxFest 2004, the 12th annual White Sox fan convention, which will be held January 30 - February 1, 2004 at the Hyatt Regency Chicago.

SoxFest offers fans the opportunity to meet their favorite current and former White Sox players. Other current players, including Joe Crede, Jon Garland, Willie Harris, Miguel Olivo, Aaron Rowand, Jose Valentmn and Kelly Wunsch, as well as general manager Ken Williams and assistant general manager Rick Hahn, also are scheduled to appear.

Third base coach Joey Cora and hitting coach Greg Walker, along with former players Harold Baines, Britt Burns, Ed Farmer, Ken Harrelson, Kevin Hickey, LaMarr Hoyt, Darrin Jackson, Jack McDowell, Bill Melton, Minnie Minoso, Billy Pierce, Moose Skowron and Bobby Thigpen, will join 2003 Branch Rickey Award winner Roland Hemond in the weekend's activities.

SoxFest will be held January 30 - February 1 at the Hyatt Regency Chicago, located at 151 E. Wacker Drive in downtown Chicago. Dates and times are as follows:

Friday, January 30 -- 5:00 - 9:00 p.m.

Saturday, January 31 -- 10:00 a.m. - 5:00 p.m.

Sunday, February 1 --10:00 a.m. - 3:00 p.m.

SoxFest guests also can visit Kids' Corner, purchase genuine baseball memorabilia from the White Sox Garage Sale and receive free skills instruction from Sox players and White Sox Training Academy instructors.

Special SoxFest one- and two-night hotel packages are available for \$137 and \$236 plus tax and include weekend SoxFest passes. The two-night package also includes four tickets to a 2004 White Sox game. SoxFest daily passes are available for \$15 (Friday or Sunday) or \$20 (Saturday), and weekend passes are \$35 per person. Children under the age of four are free with a paid adult admission.

Saturday evening, hotel guests and SoxFest attendees are invited to stay for a party featuring a Beatles cover band, Twist and Shout, with Kelly Wunsch and Jack McDowell scheduled to make a guest appearance. For more information or to make hotel reservations, call the SoxFest hotline at (312) 565-0769. For more details, visit whitesox.com or call the White Sox at (312) 674-1000.

[Purchase SoxFest 2004 daily and weekend passes](#)



ClearBuck.com founder speaks at 11th Annual Spring Training Conference for *Nine: A Journal of Baseball History and Culture*

ClearBuck.com founder and president Dr. David Fletcher will present *ClearBuck.com: The Crusade to Bring Back Buck Weaver to Baseball* on Friday, March 12, 2004 at

Pete Rose
Confession

You Can Help

Download the
Petition

Find Your Legislator

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Information

Contact Us

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Discussion Board

Photo Gallery

Broadcast Media

8:00 p.m. at the Best Western Inn at the Airport in Tucson, AZ.

Fletcher, a lifelong baseball fan from Chicago will outline the history of the Black Sox scandal, Buck Weaver's own unsuccessful attempts at reinstatement and how this tragic story influenced Dr. Fletcher to continue Weaver's fight on his behalf.

ClearBuck.com, the case study, will discuss the goals and strategies of this public relations effort in the age of the Internet. Dr. Fletcher will point out the importance of a consistent message and call to action – ClearBuck.com – and include key objectives and tactics used in the campaign to generate, mobilize and sustain the level of local and national activism needed to influence Commissioner Selig.

Fletcher will take a look at Pete Rose's possible reinstatement and how current discussions have helped revive interest in Buck Weaver's tragic story. He will discuss future plans for a movie project and proposals for an urban development aimed to revive the area around U.S. Cellular Field and honor the history of Comiskey Park I.

Events for the 11th Annual Spring Training Conference will take place Thursday, March 11th through Sunday, March 14th. Saturday night's keynote speaker will be "Eight Men Out" author Eliot Asinof. If you are interested in attending any of the events or if you would like more information, please [click here](#).



ClearBuck.com crashes the MLB Winter Meetings

The ClearBuck.com campaign made its presence known at Major League Baseball's 2003 Winter Meetings in New Orleans. Special Christmas 'sox'ings were handed out to current and former players, media personnel, GMs, managers and staff. Though Commissioner Selig kept a low profile during the event, the ClearBuck.com

campaign was able to discuss our cause with people like Sox Owner/Chairman Jerry Reinsdorf, Executive Advisor to Sox GM Roland Hemond, ESPN's Peter Gammons, Marlins World Series Championship Manager Jack McKeon and Cubs GM Jim Hendry. Visit our [website](#) for campaign photos of the winter meetings.

How Can I Help?

There are a number of ways you can help the ClearBuck.com campaign. If you haven't already done so, visit our website to sign the online petition or forward the link to everyone in your address book. Other ways you can help:

1. Download the petition available on our website and take it to:
 - a. Local legislators
 - b. Schools
 - c. Community groups
 - d. Special events taking place in your area

Please return all signed petitions to:

*Amber Buchanan
Seraphin & Associates, Inc.
409 W. Huron St., Ste. 600
Chicago, IL 60610
(312) 943-1955 (p)*

2. Write a letter to the editor of your local paper.
3. Download the [media fact sheet](#) from our website and email it or take it to your local television or radio station.
4. Write a letter to Commissioner Allan H. 'Bud' Selig letting him know your thoughts about Major League Baseball's injustice to Buck Weaver. Send your letters to:

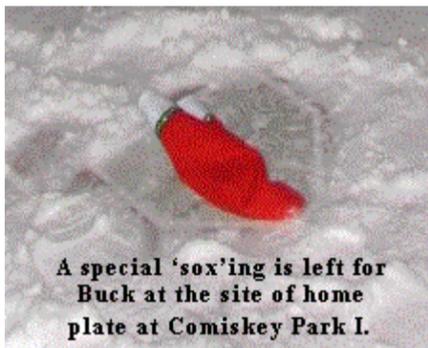
The Office of the Commissioner of Baseball
Allan H. (Bud) Selig, Commissioner
245 Park Avenue, 31st Floor
New York, NY 10167
Phone: (212) 931-7800

Weaver Before Rose

Pete Rose's recent confession that he bet on baseball while a manager of the Cincinnati Reds has been met with both praise and criticism. While the ClearBuck.com campaign can sympathize with Rose's frustration, we feel there are other players on the ineligible list that are more deserving of reinstatement.

The bottom line: Pete Rose admitted to gambling on baseball, lied about it and now thinks he deserves to be reinstated. Buck Weaver on the other hand never took a dime, played flawless baseball throughout the 1919 series, was acquitted by a jury and was still banned from baseball...not for life but for eternity! He has been deceased for 48 years yet he remains on the ineligible roster. It doesn't make sense and it's unfair.

The attention given to Pete Rose after his confession has helped highlight the efforts of the ClearBuck.com campaign. Visit our [news page](#) for recent news articles about Pete Rose, gambling and baseball, and highlights of the 1919 Black Sox scandal.



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Published by Dr. David J. Fletcher
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